

**EISAI COMMENCES PROVISION OF EMILY SMARTPHONE APP  
TO SUPPORT LIVING WITH EPILEPSY IN JAPAN**  
*FEATURES LOCALIZED SOS NOTIFICATION FOR EMERGENCIES  
EASY COMMUNICATION VIA STAMPS*

Eisai Co., Ltd. (Headquarters: Tokyo, CEO: Haruhiko Nishimura) announced today that it has commenced provision of the EMILY+ smartphone app in Japan to enable people with epilepsy and their families to enjoy greater peace of mind. EMILY is the first epilepsy support app which features localized SOS notification for emergencies such as the occurrence of seizures and communication functionality. The app is available to download for free (in Japanese only). By encouraging the use of the app among a wide range of people and not just people with epilepsy and their families, the app aims to build communities that support epilepsy.

Epilepsy affects approximately 1 million people in Japan.

In addition, the SOS function leads to reduced risk in the event of a seizure, and I hope that the app will become widely adopted by the general public.+

Together with worldwide provision of its AED Fycompa<sup>®</sup> which has a novel mechanism of action, Eisai is striving to continuously create new medicines for the field of epilepsy. In addition to Fycompa, Eisai provides the AEDs Inovelon<sup>®</sup> and Fostoin<sup>®</sup> as part of an extensive epilepsy product portfolio in Japan, and through the EMILY app as well as providing information via the Epi Support website, Eisai seeks to make continued contributions to address the diverse needs of, as well as increasing the benefits provided to, patients with epilepsy and their families, aiming to build communities that support living with epilepsy.

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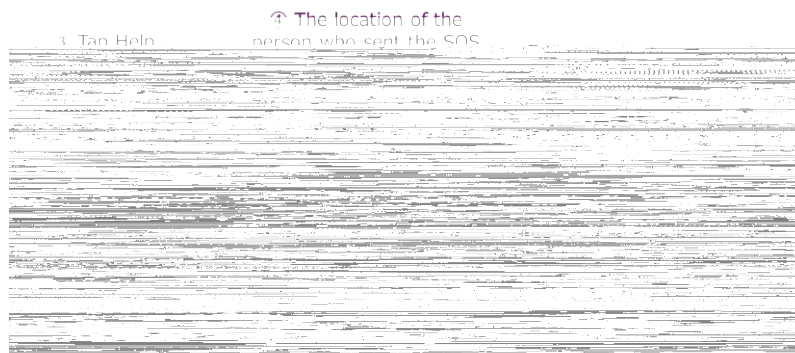
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**[Notes to editors]**

**1. Key Features of the EMILY App**

The name EMILY comes from a combination of the underlined letters of EPILEPSY and SMILE. The app includes various functions enabling users to record the administration of medicine and seizures, communicate using stamps and other media, send out an SOS and receive information.

2) Communication functionality using stamps (character images)



4) Distribution of knowledge and information useful to people living with epilepsy

Through the app, users can check for various kinds of epilepsy related information such as comments and messages from other people with epilepsy as well as specialists. This information is not only useful for users and their families, it will also help deepen understanding of epilepsy among supporters who have installed the app on their devices.

The app can be downloaded for free (in Japanese only) via the App Store (iOS) or Google Play (Android)

Information on how to use the app is available through the Epi Support website (Japanese only).

Epi Support, a website for living with epilepsy: With an accurate understanding of epilepsy and some minor adjustments, it is possible to live a fulfilling life. Epi Support provides advice to enable people with epilepsy and their families to live with piece of mind.

<http://epilepsy-support.net/> (available in Japanese only)

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